Introduction to Corporate University Thinking

Online Workshop Registration Form

To apply for this workshop, please complete the following sections and then forward by email to:

Professor Richard Dealtry,

Chairman and Director of Programmes, G-ACUA

Email: richarddealtry@btconnect.com

Personal Information	
Title (*Dr, Mr, Mrs, Prof, etc.*) :	
Name :	
Job title :	
Organisation :	
Address :	
Website :	
Nature of Business :	
Tel :	
Event Planning	
Please indicate your preferred date:	

The cost of the workshop is £145 (GBP) per person. This includes:

- *The Corporate University Blueprint Handbook*
- A Corporate University Application Paper: *Leadership Roles and Helpers*
- 5 Corporate University Articles:

Case research into corporate university development

This article describes a research methodology for reviewing the effectiveness of corporate university developments. The defined research approach is applied to a sample of five companies based in the UK and USA, four of which are in global markets.

ECUANET - European corporate academies transnational best practice network

This article describes the formation and forward planning of an important and independent transnational best practice networking development project, i.e. ECUANET.

Establishing a methodology for appraising the strategic potential of the corporate university

This article explores the potential and organisational implications of integrated business led learning on achieving strategic fit. It considers the consequences of these changes on the design and management of corporate universities.

How to configure the corporate university for success

This article explores ideas and processes that can bring the corporate university concept to fruition as a dynamic business development platform. It builds upon the empirical research findings presented in previous articles and the new ways of thinking that are beginning to surface concerning the configuration of corporate university properties and attributes to achieve intellectual leadership in different business sectors.

The real time corporate university becomes a reality

This article looks at the evolving character of the corporate university and the emergent nature of its real-time development practices. It demonstrates how the capacity of some traditional management tool-sets are being extended and combined with the new learning process models to meet the ever present challenge of changing circumstances.

Full abstract information for these and all articles in the Chronology of Corporate University Thinking can be found at: www.corporateuniversity.org.uk/acua/Bookshop.htm

Thank you for completing the application form. We will contact you by return to confirm the date of your event and arrange for payment of your workshop fees.

G-ACUA
The Global Association of Corporate Universities and Academies

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